

Advertise in the 2012 Saint Thomas Academy Community Auction Catalog and/or Banner

The catalog is a magazine style publication that is distributed free to all Academy families, Auction guests and friends of the Academy with a readership more than 2,000 people. The advertising banner style will be displayed throughout Auction weekend, doubling as advertisements and theme decorations. Both types of ads are a wonderful way to showcase your business and show your support for Saint Thomas Academy.

The 47th Community Auction will be held at Saint Thomas Academy in Mendota Heights on April 20 and 21, 2012. Family night (April 20th) is free and open to the entire community. Families and friends enjoy an evening of games, raffles, food and entertainment. A silent auction is also available.

Gala night (April 21th) is an elegant, catered dinner party with a silent and live auction. If you would like more information on the Auction, please visit our Web site at www.cadets.com/auction. Contact: Jodie Whaley, Special Events Coordinator 651-683-1590 or jwhaley@cadets.com

ADVERTISING RATES

Catalog Advertisement

Full Color Inside Front, inside back and back	Full Color Tab	Full Color Page	Full B&W Page	Half Page B&W or Color	Quarter Page B&W	Business Card
\$1,000	\$750	\$500	\$400	\$300/\$400	\$175	\$50
7" x 10"	7"x 10"	7"x10	7"x10"	7" x 5" horizontal	3.25"x 5" vertical	3.25"x 2"

All Auction advertisers will also be listed on our Auction Web site with a direct link to their business at no extra charge with purchased advertisement. (Direct link to business site must be provided by advertiser)

Advertising Banner (Displayed during Auction Weekend)

Company Name/Logo/Key Message
\$300
4' tall x 3' wide

ADVERTISING RESERVATION Deadline is February 1, 2012

The Community Auction is the major Fundraising event for Saint Thomas Academy. In the last six years, the Auction has raised more than \$2,100,000 for the students at the Academy. These funds are used for the school's educational programs, student financial assistance, faculty and staff compensation and co-curricular programs. The Academy reserves the right to refuse any advertisement. Ad cancellations must be in writing and postmarked by February 10, 2012. Payment is due at the time of reservation.

To reserve your place in the Auction catalog, please return the order form below with your check and e-mail your advertisement to jwhaley@cadets.com. Or, if you do not have an electronic version of your advertisement, please include a camera-ready copy with your payment.

Advertising Specifications

Preferred file format: PDF file, high resolution (press quality), with fonts embedded.
If your ad is color, it must be in CMYK.

Other acceptable formats:
EPS or TIF files. (Convert fonts to outlines or include screen and printer fonts.)
We will accept camera-ready artwork in flat black and white, but this is not preferred.

For technical questions about your ad, contact: Elise Kling Marty 952-470-2649 or emkling@earthlink.net.

Please return this page with your check to reserve space in the 2012 STA Auction catalog.

Mailing address:
Saint Thomas Academy Community Auction
Attn: Auction Coordinator
955 Lake Drive Mendota Heights, MN 55120

Advertiser

Name _____ Date _____
(Name should be as you want it to appear in catalog)

Contact Person _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____

Web site address (if available) _____

Catalog Ad size _____ @ \$ _____ rate

Banner
4' tall x 3' wide _____ @ \$ _____ rate

_____ "Please use my ad from the 2011 Auction catalog"
(Your copy from the 2011 catalog is enclosed, if applicable.)

Authorized Signature **Date**

It is agreed that the above advertiser will place the stated ad at the stated price in the 2012 STA Auction catalog.
All Auction advertisers will be listed on our Web site supporters of education at the Academy.

For office use only:		
Date received _____	New Ad _____	Same as 2011 _____
Date artwork received _____		
Approved by Auction Coordinator _____		
Forwarded to Graphic Artist _____		
Payment Received _____		
Completed _____		