

Advertise in the 2010 Saint Thomas Academy Community Auction Catalog and/or Banner

The catalog is a magazine style publication that is distributed free to all Academy families, Auction guests and friends of the Academy with a readership of over 2,500 people. The advertising banner style will be displayed throughout Auction weekend, doubling as advertisements and theme decorations. Both types of ads are a wonderful way to showcase your business and show your support for Saint Thomas Academy.

The 45th Community Auction will be held at Saint Thomas Academy in Mendota Heights on April 16 and 17, 2010. Family night (April 16th) is free and open to the entire community. Families and friends enjoy an evening of games, raffles, food and entertainment. A silent auction is also available.

Gala night (April 17th) is an elegant, catered dinner party with a silent and live auction.

Contact: Jodie Whaley, Special Events Coordinator 651-683-1590 (Lake Drive Mendota Heights, MN 55120)

ADVERTISING RATES

Catalog Advertisement

Full Color Inside Front, inside back and back	Full Color Tab	Full Color Page	Full B&W Page	Half Page B&W or Color	Quarter Page B&W	Business Card
\$1,000	\$750	\$500	\$400	\$300/\$400	\$175	\$50
7" x 10"	7"x 10"	7"x10	7"x10"	7" x 5" horizontal	3.25"x 5" vertical	3.25"x 2"

Advertising Banner (Displayed during Auction Weekend)

Company Name/Logo/Key Message
\$300
4' tall x 3' wide

ADVERTISING RESERVATION

Deadline is January 25, 2010

The Community Auction is the major Fundraising event for Saint Thomas Academy. In the last five years, the Auction has raised more than \$1,400,000 for the students at the Academy. These funds are used for the school's educational programs, faculty and staff compensation, co-curricular programs, and scholarships. The Academy reserves the right to refuse any advertisement. Ad cancellations must be in writing and postmarked by February 1, 2010. Payment is due at the time of reservation.

To reserve your place in the Auction catalog, please return the order form below with your check and e-mail your advertisement to auction@cadets.com by January 25, 2010. Or, if you do not have an electronic version of your advertisement, please include a camera-ready copy with your payment.

Advertising Specifications

Preferred file format: PDF file, high resolution (press quality), with fonts embedded.
If your ad is color, it must be in CMYK.

Other acceptable formats:

EPS or TIF files. (Convert fonts to outlines or include screen and printer fonts.)
We will accept camera-ready artwork in flat black and white, but this is not preferred.

For technical questions about your ad, contact: Elise Kling Marty 952-470-2649 or emkling@earthlink.net.

Please return this page with your check to reserve space in the 2010 STA Auction catalog.

Mailing address:

**Saint Thomas Academy Community Auction
Attn: Auction Coordinator
955 Lake Drive Mendota Heights, MN 55120**

Advertiser

Name _____ **Date** _____

Contact Person _____

Address _____

City _____ **State** _____ **Zip** _____ **Phone** _____

E-mail _____

Catalog Ad size _____ @ \$ _____ **rate**

Banner
4' tall x 3' wide _____ @ \$ _____ **rate**

Authorized Signature _____ **Date** _____

It is agreed that the above advertiser will place the stated ad at the stated price in the 2010 STA Auction catalog.

All Auction advertisers will be listed on our Web site supporters of education at the Academy.